



# ICEUS, Inc. Topical Division

Presents

## Skin Blockers Swamp Juice Insect Protection Without DEET

A DEET free, effective insect repellent that works on a broad range of blood feeding insects while providing hours of protection

Available in a New Tandem Package:

2 separate pouches attached by a perforation

Twice the protection but not the COST!

- Swamp Juice only contains ingredients that are classified by the FDA as GRAS [Generally Recognized As Safe]. Its insect repellency comes from the active ingredient, GERANIOL, also classified by the EPA as a minimal risk pesticide. It is derived from naturally occurring plant oils. Geraniol is a non-flammable, water insoluble alcohol. Ten years of research and testing by entomologists provided the following published results: A) Geraniol at a 5% concentration is more effective (fewer bites) than DEET at a 10% concentration in repelling mosquitoes. B) Geraniol at a 10% concentration is more effective (fewer bites) than DEET at a 10% concentration in repelling biting midges, “no-see-ums”, ticks, biting flies (deer, stable, black, horn), chiggers, and fire ants.
- Swamp Juice insect repellent has a natural and pleasant floral odor which is not insect attracting. The Swamp Juice formula contains the powerful humectant, glycerin, which moisturizes and protects against skin drying (an undesirable characteristic associated with many other repellent products). There are no known health hazards associated with any ingredients of the Swamp Juice formula. Swamp Juice with Geraniol at a 20% concentration maintains its water resistance and insect repellency up to 6 hours on human skin depending on the environment, and even longer on clothes.
- It is often desirable to use Swamp Juice on clothes such as sleeves, hats, pants, or boots. Unlike DEET products which may harm fabrics and rubber goods, Swamp Juice has no such characteristics. Using Swamp Juice on outer wear prolongs the repellency life significantly. If delicate fabrics are a concern, we recommend testing on a small inconspicuous area first.
- DEET is a strong solvent and could adversely affect many objects that are routinely handled by utility workers, such as plastics (watch crystals, electronic screens, sunglass lenses, sunglass frames, etc.).
- DEET is a strong permeant and is absorbed quickly and directly through the skin and into the bloodstream. It also accelerates the rate at which other materials soluble in DEET may enter the body. The combined exposure of DEET and other chemicals could be more dangerous than DEET alone. It is highly recommended by pharmacists that you should not use any product containing DEET if you are taking any medications, even over the counter drugs. Prolonged use of DEET, even at low levels, may cause neurological problems, especially if the repellent contains other solvents such as ethanol. DEET may impart an unpleasant taste in the mouth. The odor of DEET is often offensive to many individuals. DEET is a combustible liquid.
- Skin Blockers Swamp Juice is packaged in a sealed, 5 ¼” x 4 ½”, foil tandem (side by side)

package. Each side pouch of the package contains a towel with enough of our proprietary formula to cover hands, arms, neck, and face. Each towel may be reused until completely dry. There is no waste as the cosmetic grade towel holds all the Swamp Juice lotion with open weave efficiency. There is no partially used container to lose or spill.

- Where insect exposure is extreme and high temperatures and humidity accelerate perspiration and evaporation, two towels may be required for ultimate protection. In either case, the Swamp Juice Tandem Pack, with 2 separate towels in your pocket can do the job.

- **DEET Free**
- **Long Lasting Repellency**
- **Safe Around Tools & Equipment**
- **Convenient Tandem (2-Pouch) Package**
- **Towel Reusable Until Dry**
- **Pleasant Floral Odor**
- **Protects Against Skin Drying**

**As the Geraniol in Swamp Juice is an alcohol, care should be taken to insure that it is kept away from eyes, lips, and other areas of sensitive skin. It may sting when applied over cuts, abrasions, or irritated skin. Individuals who are sensitive to products containing alcohol should use caution when using Swamp Juice.**

ITEM#	DESCRIPTION	PACKAGING	SHIPPING WEIGHT
SBSJ-2PK-150	Case of 150 side by side pouches (300 individual towels)	150 Tandem Packs (300 pouches) /Case	10 lbs.
SBSSSJ-2PK-150	Combination of Skin Blockers Sunscreen SPF 30+ & Swamp Juice towels in side by side pouches, 75 ea. (150 towels)	150 Tandem Packs (300 pouches) /Case	10 lbs.
SBSJ-S4-12	4 ounce plastic pump spray bottle	12 Bottles /Case	4 lbs.
SBSSSJ-4-12	Combination of Skin Blockers Sunscreen SPF 30+ & Swamp Juice insect repellent in four ounce bottles, 6 ea.	12 Bottles /Case 6 ea. Sunscreen & 6 ea. Swamp Juice	4 lbs.

Distributed/Represented By:

**ICEUS, Inc.**



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