



ICEUS, Inc. Topical Division

Presents

Skin Blockers SPF 30+ Utility Formula

A Waterproof, Non-Greasy, Non-Irritating,
Non-Sensitizing, Paba-Free, UVA & UVB
Protection Formula that Contains No Alcohol

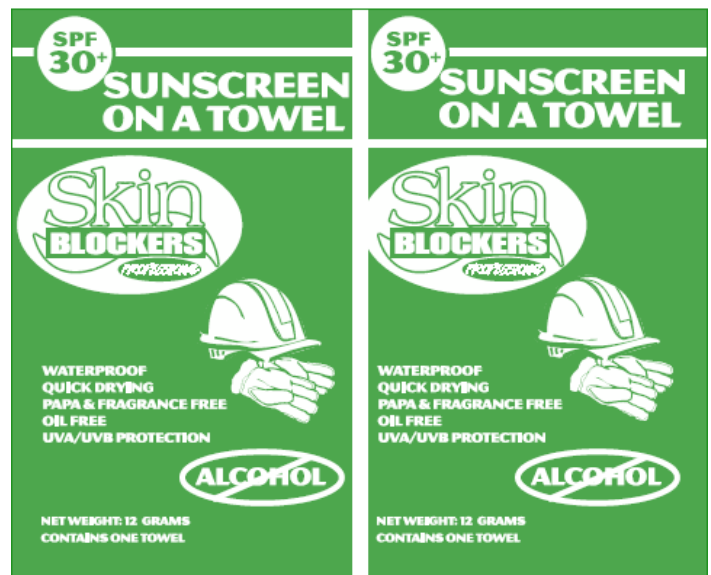
- New Tandem Package: Two Separate Towel Pouches Attached by A Perforation
- One For Morning and One For Afternoon

SKIN BLOCKERS SUNSCREEN SPF-30+ is specifically formulated for utility workers. The convenient, economical packaging was developed in conjunction with a major U.S. utility.

- Ultraviolet sunlight is considered a major factor contributing to skin cancer. The frequency of skin cancer is dramatically increased in farmers, sailors, construction (utility) workers, etc., whose occupation requires many hours of daily sun exposure.

- Studies not only implicate sunlight as a causative agent for skin cancer, but also point to its cumulative effects on the skin. With the continuing deterioration of the ozone layer, increasing amounts of harmful UV radiation are reaching exposed workers in all parts of North America. A worker who is supplied with and uses a sunscreen which provides protection against both UVA and UVB radiation will substantially reduce his or her risk of skin cancer and minimize the aging effects of the sun.

- An effective, easy-to-use sunscreen for the skin must be considered as important to the exposed worker as the hard hat and safety glasses are to protect the head and eyes. Many major North American utility companies have already reached this conclusion.



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SPF-30+ Protection

SKIN BLOCKERS SUNSCREEN is rigorously tested to exceed SPF-30 specifications (FDA-21 CFR, Part 352).
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Designed to be Gentle & Safe, No Alcohol

SKIN BLOCKERS SUNSCREEN is formulated to be non-greasy, non-irritating, and non-sensitizing. It is classified as non-toxic and non-hazardous (OSHA-Hazard Communications Standard 29 CFR 1900.1200)
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Water, Wind, & Perspiration Proof

SKIN BLOCKERS SUNSCREEN is clinically tested to be waterproof (FDA-21 CFR, Part 352). It offers both UVA & UVB protection and absorbs safely into the skin, where it goes to work absorbing and neutralizing the sun's harmful radiation. Perspiration tests indicated that reapplication should not be required for a minimum of four hours.
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Quick-Drying, No Oily Residue, No Strong Odor

SKIN BLOCKERS SUNSCREEN dries quickly leaving no oily residue to make skin or hands slippery. It has a minimal characteristic odor, which is not insect attracting.
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No Harm to Utility Lineman's Rubber Gloves

SKIN BLOCKERS SUNSCREEN utility formula has been tested for use with power utility rubber goods (specifically gloves and sleeves). It is proven not to cause apparent damage to the dielectric properties of the rubber goods, nor to adversely affect the physical characteristics of the rubber goods.
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Economical

SKIN BLOCKERS SUNSCREEN is packaged in a sealed 5 ¼" x 4 ½" blue & white foil tandem (or side by side) pouch. Each side pouch of the package contains a towel with enough Sunscreen to cover hands, arms, neck, and face. There is no waste, as the cosmetic grade towelette holds all the sunscreen lotion with open weave efficiency. There is no partially used container to lose or spill.
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No Mess, No Stain, Easy Disposal

SKIN BLOCKERS SUNSCREEN special open weave toweling material spreads a thin, nearly transparent, film onto the skin. The proprietary formulas will not stain or affect user's clothing. The empty pouch and spent towelette are easily and quickly disposed of in any trash container.
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Convenient Packaging

SKIN BLOCKERS SUNSCREEN comes in a compact, UPS grade, shippable cardboard container which holds 150 Tandem pouches (300 individual towels) of Sunscreen. This formula is available in 4 oz. plastic bottles with push top dispensing lids.

ITEM#	DESCRIPTION	PACKAGING	SHIPPING WEIGHT
SBSS30-2PK-150	Case of 150 side by side pouches (300 individual towels)	150 Tandem Packs (300 pouches) /Case	10 lbs
SBSS30-L4-12	4 oz. Plastic Squirt Top Bottle	12 Bottles / Case	4 lbs
SBSSSJ-2PK-150	Combination of Skin Blockers Sunscreen SPF 30+ & Swamp Juice insect repellent in four ounce bottles 6 ea.	150 Tandem Packs (300 pouches) /Case 75 of each	10 lbs

ICEUS, Inc.

Chemical & Topical Products



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